

The Art Of Explanation Making Your Ideas Products And Services Easier To Understand Lee Lefever

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~~The Explanation Game. Debbie Ohara's Kindergarten inquiry into art. International Schl of AmsterdamThe Long Lost Art of Explanation - Lee LeFever The Art of Explanation with Lee LeFever of Common Craft (LWu0026D Talk, Video Friday) The Art of Explanation | Lee LeFever (Full Audiobook) The Art of Explanation Making your Ideas Products and Services Easier to Understand Lee LeFever - The Long Lost Art of Explanation The Art of Explanation - Soundview's Summary in Brief SSE3-Lee LeFever: The art and science of explanation The Art of Explanation The Art of War explained by a Psychologist Sun Tzu The Art of War Explained In 5 Minutes The secret to making a good decision.~~

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~~The Art of Explanation is for businesspeople, educators, and influencers who want to improve their explanation skills and start solving explanation problems. These tools, tactics, and techniques will help you consistently inspire audiences to fall in love with your ideas, products, or services through better explanations in any medium.~~

~~The Art of Explanation: Making your Ideas, Products, and ...~~

~~The Art of Explanation: Making Your Ideas, Products and Services Easier to Understand by Lee LeFever was chosen by Soundview Executive Book Summaries as one of the Top 30 Business Books of 2013. THE SOUNDVIEW REVIEW : It doesn't matter how wonderful a product you've created, if you can't simply explain it to someone, there is little chance it will ever be purchased.~~

~~The Art of Explanation - Making Your Ideas, Products and ...~~

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~~The Art of Explanation: Making your Ideas, Products, and ...~~

~~The Art of Explanation. About Lee LeFever. Lee LeFever is the founder of Common Craft, a company known around the world for making complex ideas easy to understand in the form of video explanations. Through multiple awards, tens of millions of online views and work with brands like LEGO, Google and Ford Motors, Lee and his wife Sachi have built ...~~

~~The Art of Explanation by Lee LeFever | Common Craft~~

~~Making Your Ideas, Products, and Services Easy to Understand Start Reading Today The Art of Explanation will help you develop new communication skills that focus on clarity and understanding.~~

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~~Chapter 9: Description - The Art of Explanation: Making ...~~

~~The Art of Explanation - Making your ideas, products, and services easier to understand. "Lucy, you've got some explaining to do!". It's one of the most famous lines from one of the most famous television shows in history (in case you don't know, Ricky says it, and often, to Lucy on the classic, I Love Lucy.)~~

~~The Art of Explanation - Making your ideas, products, and ...~~

~~Everybody is an artist. According to the word's most basic definition, an artist is simply a person who creates art. Art is subjective - e.g. beauty is in the eye of the beholder - and ...~~

~~The Meaning of Art, The Art of Meaning | by Ryan Hussey ...~~

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~~Art of Explanation - Making Your Ideas, Products, and ...~~

~~The must-read summary of Lee Lefever's book: "The Art of Explanation: Making Your Ideas, Products and Services Easier to Understand".This complete summary of the ideas from Lee Lefever's book "The Art of Explanation" shows that the key to successfully selling products and services is ensuring that they are easy to understand for customers.~~

~~The Art of Explanation: Making Your Ideas, Products and ...~~

~~The Art of Explanation: Making Your Ideas, Products, and Services Easier to Understand. Author: Lee LeFever. Narrator: Tim Andres Pabon. Unabridged: 7 hr 18 min Format: Digital Audiobook Publisher: Gildan Audio. Published: 07/01/2014 Genre: Business & Economics - Business Communication - Meetings & Presentations~~

~~Download The Art of Explanation: Making Your Ideas ...~~

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~~The Art of Manliness | Men's Interests and Lifestyle~~

~~Explanation - being able to make the facts more clearly understood - is an art form which is well worth mastering. If you can enhance your explanation skills, you'll be able to persuade more people to move in the direction you want them to head.~~

~~The Art of Explanation~~

~~Your guide to becoming an explanation specialist. You've done the hard work. Your product or service works beautifully - but something is missing. People just don't see the big idea - and it's keeping you from being successful. Your idea has an explanation problem. The Art of Explanation is for business people, educators and influencers who want to improve their explanation skills and start solving explanation problems. Author Lee LeFever is the founder of Common Craft, a company known around the world for making complex ideas easy to understand through short animated videos. He is your guide to helping audiences fall in love with your ideas, products or services through better explanations in any medium. You will learn to: Plan: Learn explanation basics, what causes them to fail and how to diagnose explanation problems. Package: Using simple elements, create an explanation strategy that builds confidence and motivates your audience. Present: Produce remarkable explanations with visuals and media. The Art of Explanation is your invitation to become an explanation specialist and see why explanation is now a fundamental skill for professionals.~~

~~The enhanced edition features author Lee Lefever exploring the book's concepts more in-depth with his iconic CommonCraft approach.~~

~~The must-read summary of Lee Lefever's book: "The Art of Explanation: Making Your Ideas, Products and Services Easier to Understand". This complete summary of the ideas from Lee Lefever's book "The Art of Explanation" shows that the key to successfully selling products and services is ensuring that they are easy to understand for customers. This summary highlights the three-part process you need to master in order to create great explanations that works: plan, package and present. Added-value of this summary: - Save time - Understand key concepts - Expand your knowledge To learn more, read "The Art of Explanation" and discover the key to making your products understandable and accessible to all.~~

~~A life lesson that all parents want their children to learn: It's OK to make a mistake. In fact, hooray for mistakes! A mistake is an adventure in creativity, a portal of discovery. A spill doesn't ruin a drawing-not when it becomes the shape of a goofy animal. And an accidental tear in your paper? Don't be upset about it when you can turn it into the roaring mouth of an alligator. An award winning, best-selling, one-of-a-kind interactive book, Beautiful Oops! shows young readers how every mistake is an opportunity to make something beautiful. A singular work of imagination, creativity, and paper engineering, Beautiful Oops! is filled with pop-ups, lift-the-flaps, tears, holes, overlays, bends, smudges, and even an accordion telescope!each demonstrating the magical transformation from blunder to wonder.~~

~~President Donald J. Trump lays out his professional and personal worldview in this classic work!a firsthand account of the rise of America's foremost deal-maker. "I like thinking big. I always have. To me it's very simple: If you're going to be thinking anyway, you might as well think big."Donald J. Trump Here is Trump in action!how he runs his organization and how he runs his life!as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker's art. And throughout, Trump talks!really talks!about how he does it. Trump: The Art of the Deal is an unguarded look at the mind of a brilliant entrepreneur!the ultimate read for anyone interested in the man behind the spotlight. Praise for Trump: The Art of the Deal "Trump makes one believe for a moment in the American dream again."The New York Times "Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet."Chicago Tribune "Fascinating . . . wholly absorbing . . . conveys Trump's larger-than-life demeanor so vibrantly that the reader's attention is instantly and fully claimed."Boston Herald "A chatty, generous, chutzpa-filled autobiography."New York Post~~

~~A clear, practical, first-of-its-kind guide to communicating and understanding numbers and data!from bestselling business author Chip Heath. How much bigger is a billion than a million? Well, a million seconds is twelve days. A billion seconds is!thirty-two years. Understanding numbers is essential!but humans aren't built to understand them. Until very recently, most languages had no words for numbers greater than five!anything from six to infinity was known as "lots." While the numbers in our world have gotten increasingly complex, our brains are stuck in the past. How can we translate millions and billions and milliseconds and nanometers into things we can comprehend and use? Author Chip Heath has excelled at teaching others about making ideas stick and here, in Making Numbers Count, he outlines specific principles that reveal how to translate a number into our brain's language. This book is filled with examples of extreme number makeovers, vivid before-and-after examples that take a dry number and present it in a way that people click in and say "Wow, now I get it!" You will learn principles such as: -SIMPLE PERSPECTIVE CUES: researchers at Microsoft found that adding one simple comparison sentence doubled how accurately users estimated statistics like population and area of countries. -VIVIDNESS: get perspective on the size of a nucleus by imagining a bee in a cathedral, or a pea in a racetrack, which are easier to envision than 1/100,000th of the size of an atom. -CONVERT TO A PROCESS: capitalize on our intuitive sense of time (5 gigabytes of music storage turns into 2 months of commutes, without repeating a song!). -EMOTIONAL MEASURING STICKS: frame the number in a way that people already care about (!that medical protocol would save twice as many women as curing breast cancer!). Whether you're interested in global problems like climate change, running a tech firm or a farm, or just explaining how many Cokes you'd have to drink if you burned calories like a hummingbird, this book will help math-lovers and math-haters alike translate the numbers that animate our world!allowing us to bring more data, more naturally, into decisions in our schools, our workplaces, and our society.~~

~~In How to Explain Absolutely Anything to Absolutely Anyone: The art and science of teacher explanation, Andy Tharby talks teachers through a set of remarkably simple techniques that will help revolutionise the precision and clarity of their message.Explanation is an art form, albeit a slightly mysterious one. We know a great explanation when we see or hear one, yet nevertheless we struggle to pin down the intricacies of the craft Just how exactly is it done?In How to Explain Absolutely Anything to Absolutely Anyone, Andy Tharby eloquently explores the art and science of this undervalued skill and illustrates how improving the quality of explanation can improve the quality of learning. Delving into the wonder of metaphor, the brilliance of repetition and the timeless benefits of storytelling, Andy sets out an evidence-informed approach that will enable teachers to explain tricky concepts so well that their students will not only understand them perfectly, but remember them forever too.By bringing together evidence and ideas from a wide range of sources including cognitive science, educational research and the study of linguistics the book examines how the most effective writers and speakers manage to transform even the most messy, complicated idea into a thing of wondrous, crystalline clarity. Then, by provoking greater thought and contemplation around language choices in the classroom, Andy spells out how the practical tools and techniques discussed can be put into practice.Andy also puts the important role of learner autonomy in context, recognising that there is a time for teachers to talk and a time for pupils to lead their own learning and contends that, in most cases, teachers should first lay out the premise before opening the space for interrogation. Ultimately, How to Explain Absolutely Anything to Absolutely Anyone argues that good teaching is not about talking more or less, but about talking better.Brimming with sensible advice applicable to a range of settings and subjects, this book is suitable for teachers and educators of learners aged 7 to 16~~

~~THE CLASSIC BOOK THAT HAS INSPIRED MILLIONS A penetrating examination of how we live and how to live better Few books transform a generation and then establish themselves as touchstones for the generations that follow. Zen and the Art of Motorcycle Maintenance is one such book. This modern epic of a man's search for meaning became an instant bestseller on publication in 1974, acclaimed as one of the most exciting books in the history of American letters. It continues to inspire millions. A narration of a summer motorcycle trip undertaken by a father and his son, Zen and the Art of Motorcycle Maintenance becomes a personal and philosophical odyssey into fundamental questions on how to live. The narrator's relationship with his son leads to a powerful self-reckoning; the craft of motorcycle maintenance leads to an austere beautiful process for reconciling science, religion, and humanism. Resonant with the confusions of existence, this classic is a touching and transcendent book of life. This new edition contains an interview with Pirsig and letters and documents detailing how this extraordinary book came to be.~~

~~Which sort of seducer could you be? Siren? Rake? Cold Coquette? Star? Comedian? Charismatic? Or Saint? This book will show you which. Charm, persuasion, the ability to create illusions: these are some of the many dazzling gifts of the Seducer, the compelling figure who is able to manipulate, mislead and give pleasure all at once. When raised to the level of art, seduction, an indirect and subtle form of power, has toppled empires, won elections and enslaved great minds. In this beautiful, sensually designed book, Greene unearths the two sides of seduction: the characters and the process. Discover who you, or your pursuer, most resembles. Learn, too, the pitfalls of the anti-Seducer. Immerse yourself in the twenty-four manoeuvres and strategies of the seductive process, the ritual by which a seducer gains mastery over their target. Understand how to 'Choose the Right Victim', 'Appear to Be an Object of Desire' and 'Confuse Desire and Reality'. In addition, Greene provides instruction on how to identify victims by type. Each fascinating character and each cunning tactic demonstrates a fundamental truth about who we are, and the targets we've become - or hope to win over. The Art of Seduction is an indispensable primer on the essence of one of history's greatest weapons and the ultimate power trip. From the internationally bestselling author of The 48 Laws of Power, Mastery, and The 33 Strategies Of War.~~

~~Lee LeFever and his co-founder and wife, Sachi LeFever, didn't know exactly what type of business they were setting out to build when they started Common Craft in the early 2000s. What they were sure of is that they would design the business in such a way that they prioritized their happiness and time—they wanted the opportunity to go camping on Tuesdays if they felt like it, and make up the time later. While not sacrificing their vision for a business that values time over money, Lee and Sachi built a leading internet-based visual communications firm that includes Google, LEGO, Intel, Microsoft, Ford, and Dropbox as its clients. They paved the way for explainer videos that are now a mainstay of companies' marketing and communications strategy. They learned to pivot to different income streams, and say no to opportunities that would increase unhappiness and decrease autonomy. And they did it all while working from home, not taking on outside employees, and camping on Tuesdays. Like Paul Jarvis in Company of One, Lee shows how they did it, and offers his best tips for how you can build a business and a life you love.~~