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featured in today's news, a new Agile case, opportunities with MindView software, and a new chapter on project stakeholder management further ensure you are equipped to manage information technology projects with success. The REVISED Seventh Edition has updated Appendix A for Microsoft Project 2013.

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This book constitutes the refereed proceedings of the 6th International Conference on Information Systems, Technology and

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Management, ICISTM
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The 38 revised papers
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sections on information
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Information technology is ever-changing, and that means that those who are working, or planning to work, in the field of IT management must always be learning. In the new edition of the acclaimed Information Technology for

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field in a society where
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where continuously emerging threats, ever-present attacks, and the success of criminals illustrate the weaknesses in current information technologies. Current and future professional managers complete this book with the exceptional blend of skills and experiences to develop and manage the more secure computing

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environments that today ' s organizations need. This edition offers a tightened focus on key executive and managerial aspects of information security while still emphasizing the important foundational material to reinforce key concepts. Updated content reflects the most recent developments in the field, including NIST,

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Taking a practical, managerial-oriented approach, this text stresses how information technology provides

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solutions to
organisational problems
and challenges, and
emphasises the
innovative use of
information technology.

From networks to
databases, email to
voicemail, the amount of

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capital being invested in information technology each year is staggering.

By 1996, U.S. firms were spending more than \$500 billion annually on software, networks and staff. The recently merged Bank of America and NationsBank have an initial IT budget of 4 billion dollars. As firms like this push rapidly into the business world of the

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21st century, the question has remained: how do firms measure returns from these substantial investments in information technology?

Henry C. Lucas, effectively answers this question by providing a creative and reliable framework for measuring the competitive advantages and profits gained through

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Investments in state-of-the-art information systems. There is value in information technology, and it is possible to show returns, Lucas argues--unfortunately this value just doesn't always show up clearly on the bottom line of a ledger. In five expertly presented sections, he spells out exactly what businesses can expect

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from their information
technology

investments--some

investments create a

measurable value, some

do not, but all are

important nonetheless.

Through a precise mix of

frameworks and models,

such as an Investment

Opportunities Matrix,

and punctuated with real

examples from successful

firms, this is the first book

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to allow executives to see exactly how their information technology investment can be expected to return value, thereby maximizing their advantages in an age of global competitiveness. Indeed, firms who manage their information systems most efficiently are best suited to succeed in a rapidly evolving marketplace. With so

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is certain to be the
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