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Gary P. Pisano is the Harry E. Figgie,
Jr. Professor of Business
Administration and senior associate
dean of faculty development at

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Harvard Business School, where he has been on the faculty since 1988. Pisano is an expert in the fields of technology and operations strategy, the management of innovation, and competitive strategy.

7 Favorite Business Case Studies to

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*Heidi Roizen - Case - Harvard
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*Business Negotiations - Program on
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Inspired by his years using the "case method" developed by Harvard Business School, David Moss has adapted the approach to the study of American democracy.

Case Method Project - Harvard
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