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Preface - igi-global.com Editorial Preface SPECIAL NOTE FROM EDITOR-IN-CHIEF The digital revolution has had a powerful impact on a variety of industries and sectors. The tourism, ... Special thanks to all contributors, editors,

reviewers, and support staff of the IJTHMDA at IGI-Global.
CONTENTS This issue of the IJTHMDA opens with a paper

A variety of applications have been developed in order to engage with society. These tools have enabled computer scientists to capture large sets of unstructured data for machine learning and make the information widely available in academia. *Techniques for Coding Imagery and Multimedia: Emerging Research and Opportunities* is a pivotal reference source featuring the latest scholarly research on ways researchers code imagery and multimedia for research purposes, as well as describe some of the applied methods for research value. Including coverage on a wide variety of topics such as linguistic analysis, gender communication, and mass surveillance, this book is an important resource for researchers, academics, graduate students, and professionals seeking current research on best ways to globally expand multimedia research and imagery.

The Internet is quickly moving from a marketing tool in which businesses and organizations promote sales and awareness, to a core element of any information system architecture. The advent of the Internet as a fundamental infrastructure for the delivery of advanced business systems has opened up a wide range of questions for the design and development of such systems. *Internet-Based Organizational Memory and Knowledge Management* provides a multidisciplinary view of the wide range of ideas on innovative Internet information systems as they related to organizational memory and knowledge. Using the Internet as the primary architectural base, this book presents results and challenges of Internet-based knowledge management systems.

"Addressing the issues that managers in the multimedia industry have confronted while developing and implementing this innovative technology, this book focuses on the latest research and findings in digital television technologies. Covered are the major issues surrounding digital convergence including the digital metamedi market and new digital media devices and their potential for IT convergence at the macro level. Also addressed are multimedia and interactive digital television and the economic implications of these technologies. Additionally, the managerial implications of interactive digital television are covered, including branding strategies for digital television channels and the critical role of content media management."

While the current workforce has pushed for the capability to work from home, it has been the natural disasters and pandemics that have emerged across the globe this past year that have pushed the matter to the forefront of conversation. More companies are seeing the benefits of having a workforce that can maintain business processes and keep organizations running from anywhere. Advances in technology continue to improve online collaboration tools and co-working centers, making working from anywhere a possibility. Anywhere Working and the Future of Work is a pivotal reference source that provides vital research on the current state of teleworking/telecommuting and how it can be used to achieve competitive advantage. While highlighting topics such as digital workforce, mobile technology, and accessibility, the book examines the trends, issues, and limitations that are informing the future of anywhere working. This publication also explores remote management practices as well as potential challenges such as increasing business automation applications that may require navigation in the

future of work. This book is ideally designed for business professionals, managers, executives, government agencies, policymakers, academicians, researchers, and students.

Advanced Topics in Information Resources Management is a series of books that features the most current research findings in all aspects of information resources management. From successfully implementing technology change to understanding the human factors in IT utilization, these volumes address many of the managerial and organizational applications and implications of information technology in organizations. Advanced Topics in Information Resources Management, Volume 5 is a part of this series. Advanced Topics in Information Resources Management, Volume 5 provides information technology researchers, scholars, educators, and practicing managers with the latest research on managing the technological, organizational, and human aspects of information utilization and management. This volume presents current trends and challenges in implementing and strengthening information resources strategies in organizations worldwide.

As cities continue to grow with advancing technologies, the spatial and temporal gaps between rural and urban areas are shrinking, thereby requiring the sectors to interact with each other. While the prospect is to develop each area without hampering the newfound synergy between them, there are still many barriers and concerns that hinder this inevitable urban-rural relationship. The Handbook of Research on Urban-Rural Synergy Development Through Housing, Landscape, and Tourism is a pivotal reference source that focuses on the applications and challenges of creating cooperation between urban and rural areas along various fields. While highlighting topics including suburbanization,

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weekend-residence zones, and homeostasis, this publication is ideally designed for architects, sector managers, region developers, urban planners, urban developers, construction managers, urban studies professionals, academicians, researchers, and students seeking current research on lessening the urban-rural gap in both global and local contexts.

The concept of natural language processing has become one of the preferred methods to better understand consumers, especially in recent years when digital technologies and research methods have developed exponentially. It has become apparent that when responding to international consumers through multiple platforms and speaking in the same language in which the consumers express themselves, companies are improving their standings within the public sphere. *Natural Language Processing for Global and Local Business* provides research exploring the theoretical and practical phenomenon of natural language processing through different languages and platforms in terms of today's conditions. Featuring coverage on a broad range of topics such as computational linguistics, information engineering, and translation technology, this book is ideally designed for IT specialists, academics, researchers, students, and business professionals seeking current research on improving and understanding the consumer experience.

Basic copyright laws and enforcements have been in effect for hundreds of years. However, laws with such extensive histories can often make understanding them complicated. As publishing moves into a digital arena, copyright laws have become increasingly complex. *Authors, Copyright, and Publishing in the Digital Era* not only addresses the current complexities that arise with authors and copyright laws when

publishing digitally, but it also sheds light on the current processes and procedures in place concerning copyright options for digital publishers. This publication addresses a global audience in the manner in which it discusses traditional methods used in publishing before segueing into new model and strategies for both a business and an author in this ever-expanding digital world.

Since the beginning of the 20th century, public administration (PA) departments have been established, primarily in the USA and later in other Western countries, and education in the field of public administration has been provided in these departments. As the field of public administration has been changing due to globalization, government reforms, and increasing governance practices within intergovernmental networks, research and teaching in public administration has also had to adapt. *Public Affairs Education and Training in the 21st Century* highlights the best practices of various countries in public administration and policy education and training to contribute to the development of the public administration and policy education/training field. This book focuses on comparative studies and innovative teaching techniques and how they affect public administration education methods and curriculum. Highlighting topics that include distance learning, public affairs education, ethics, and public policy, this book is essential for teachers, public affairs specialists, trainers, researchers, students, practitioners, policymakers, academicians, public administrators, public officials, and public policy scholars.

As is true of most technological fields, the software industry is constantly advancing and becoming more accessible to a wider range of people. The advancement and accessibility of these systems creates a need for understanding and

research into their development. Optimizing Contemporary Application and Processes in Open Source Software is a critical scholarly resource that examines the prevalence of open source software systems as well as the advancement and development of these systems. Featuring coverage on a wide range of topics such as machine learning, empirical software engineering and management, and open source, this book is geared toward academicians, practitioners, and researchers seeking current and relevant research on the advancement and prevalence of open source software systems.

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