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Data Science, Predictive Analytics, and Big Data: A Revolution That Will Transform Supply Chain Design and Management. Matthew A. Waller. Corresponding Author. University of Arkansas. Corresponding author: Matthew A. Waller, Sam M. Walton College of Business, WCOB 308, University of Arkansas, Fayetteville, AR 72701 1201, USA; E mail: MWaller@walton.uark.edu.

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In Big Data: A Revolution That Will Transform How We Live, Work and Think, two of the world ' s most-respected data experts reveal the reality of a big data world and outline clear and actionable steps that will equip the reader with the tools needed for this next phase of human evolution.